

# SCWC Water Use Efficiency Workshop

August 12, 2015

Metropolitan Water District of Southern California

## *“California Friendly Landscape Strategies”*

### Agenda

- 9:00 AM**      **Welcome and Introductions – Rich Atwater, Executive Director, SCWC**
- 9:05 AM**      **MWD’s Regional Landscaping Programs —Bill McDonnell, Water Efficiency Team Manager, MWDSC**
- History of MWD outdoor conservation efforts**
- Current Status**
- Future Opportunities**
- 9:30 AM**      **Water Agencies Landscape Conservation Programs**
- Moderator: Bill McDonnell**
- Panelists:
- Dave Pettijohn, Director of Water Resources, LADWP
  - Joone Lopez, GM, Moulton Niguel Water District
  - Dave Pedersen, GM, Las Virgenes MWD
  - John Rossi, GM, Western MWD
- 10:50 AM**      **California Friendly Landscape Education**
- Moderator: Rich Atwater**
- Panelists:
- Steve Williams, Professor, Mt. San Antonio College
  - Hei-ock Kim, Special Projects Coordinator, The California Native Plant Society
  - Glen Dake, ASLA, MWD Director, City of Los Angeles
- Noon**            **Lunch Keynote Speaker--- Greg Weber, Executive Director, CA Urban Water Conservation Council**

**1:15 PM      Landscape Market Transformation Strategies for the Region**

**Moderator: Rich Atwater**

Panelists:

- Peter Brostrom, Water Use Efficiency Section Chief, DWR
- Nathan Miller, Director of Governmental Affairs, BIA
- Lindsey Stuvick, Water Efficiency Analyst, IRWD
- Wesley Hartmann, Associate Professor, Stanford University

**2:15 PM      Open Discussion**

- *How to Coordinate Collaborative Outdoor Conservation Programs?*
- *New Research and Open Data Centers to Evaluate Effectiveness and Encourage Innovation?*
- *What new multi-agency efforts are needed to implement programs in So Calif?*
- *Regional Integrated Water Plan Update Strategies*

**2:45 PM      Wrap Up — Rich Atwater**

**3:00 PM      Adjourn**