

Integrated Resources Planning Committee
Item #4c

Subject: Update on IRP Public Outreach

Purpose: Provides an update on public outreach efforts for the 2015 IRP
Update

IRP Committee/August 18, 2015

Integrated Resources Planning Committee

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Summary: This report provides an update on public outreach efforts for the 2015 IRP Update.



Update on IRP Outreach

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Goal – a successful, inclusive process

Objectives:

Share information, collaborate, seek input

Improve accessibility

Make plan and process understandable to the public

Brand



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Created brand to help public understand what this is about

Will be used consistently with all outreach materials, efforts

Traditional



METROPOLITAN'S WATER SUPPLY PORTFOLIO

Managing water resources to meet the present and future needs of Southern California while safeguarding our environment.

Our Past

The need to meet the water demands of Southern California was recognized by the state legislature in 1916 to build and operate the Colorado River Aqueduct. Over time, many other water projects were developed, including the State Water Project and the Colorado River Aqueduct. These projects, along with conservation and recycling, have helped to meet the growing demand for water in Southern California.

Our Future

Southern California's quality of life, economy and environment depend on the availability of water supplies. To meet the future water demands, Metropolitan has made and will continue to make billions of dollars of strategic investments, diversifying our water supply portfolio and conserving and recycling.

MWD WATER RESOURCE STRATEGY
Supply and Demand Management

1990 vs 2035

Source	1990 (%)	2035 (%)
Conservation & Recycling	7%	31%
Colorado River Aqueduct	28%	14%
State Water Project	33%	27%
Local Surface & Groundwater	34%	21%

*Includes San Joaquin River water

Metropolitan's comprehensive investment in water use efficiency and reliable local supplies exceeds \$2.5 billion.

INVESTMENTS

Category	Amount	Volume
Conservation	\$162 million	2,600,000 acre-foot (over)
Recycled Water	\$100 million	2,000,000 acre-foot (ground)
Groundwater Recovery	\$125 million	775,000 acre-foot (ground)
Groundwater Replenishment	\$167 million	1,200,000 acre-foot (ground)



The Metropolitan Water District of Southern California

NEWS RELEASE

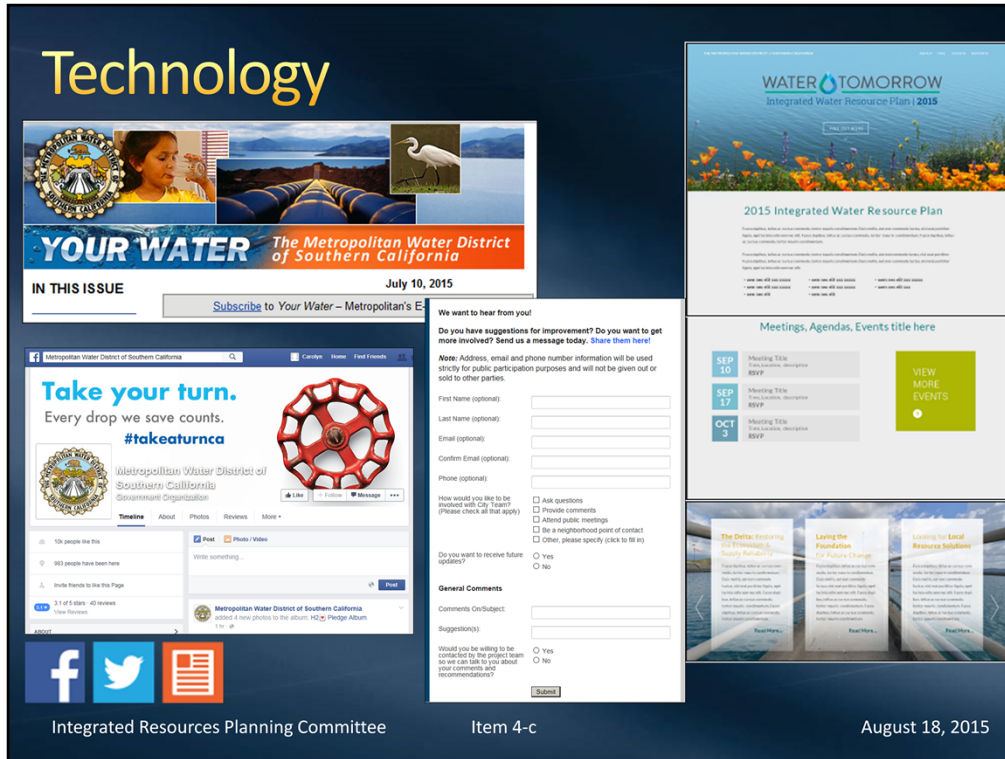
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- In-person briefings
- Public workshop
- Information materials
- News releases



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Leverage technology to broaden reach, increase information sharing, improve accessibility, encourage collaboration, and facilitate comments

Share information

- Website

- E-News and email lists

- Social media

- Webinars

Collaborate

- Social media

- Discussion boards

- Online collaboration sites – new ideas

Seek input

- Comment portal

