Integrated Resources Planning Committee

Item #4c

Subject: Update on IRP Public Outreach

Purpose: Provides an update on public outreach efforts for the 2015 IRP Update

IRP Committee/August 18, 2015

Integrated Resources Planning Committee

Item #4c

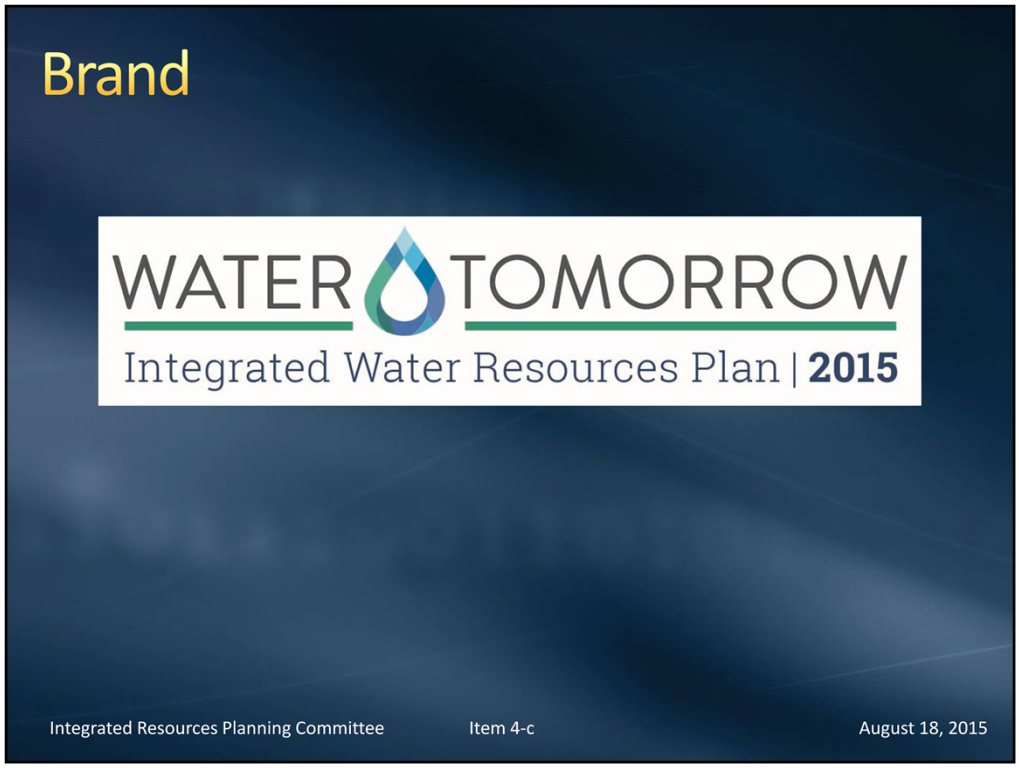
Summary: This report provides an update on public outreach efforts for the 2015 IRP Update.

Update on IRP Outreach

Integrated Resources Planning Committee
Item 4c
August 18, 2015

Goal – a successful, inclusive process

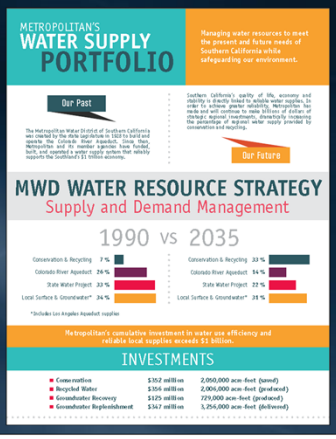
Objectives:
Share information, collaborate, seek input
Improve accessibility
Make plan and process understandable to the public



Created brand to help public understand what this is about

Will be used consistently with all outreach materials, efforts

Traditional



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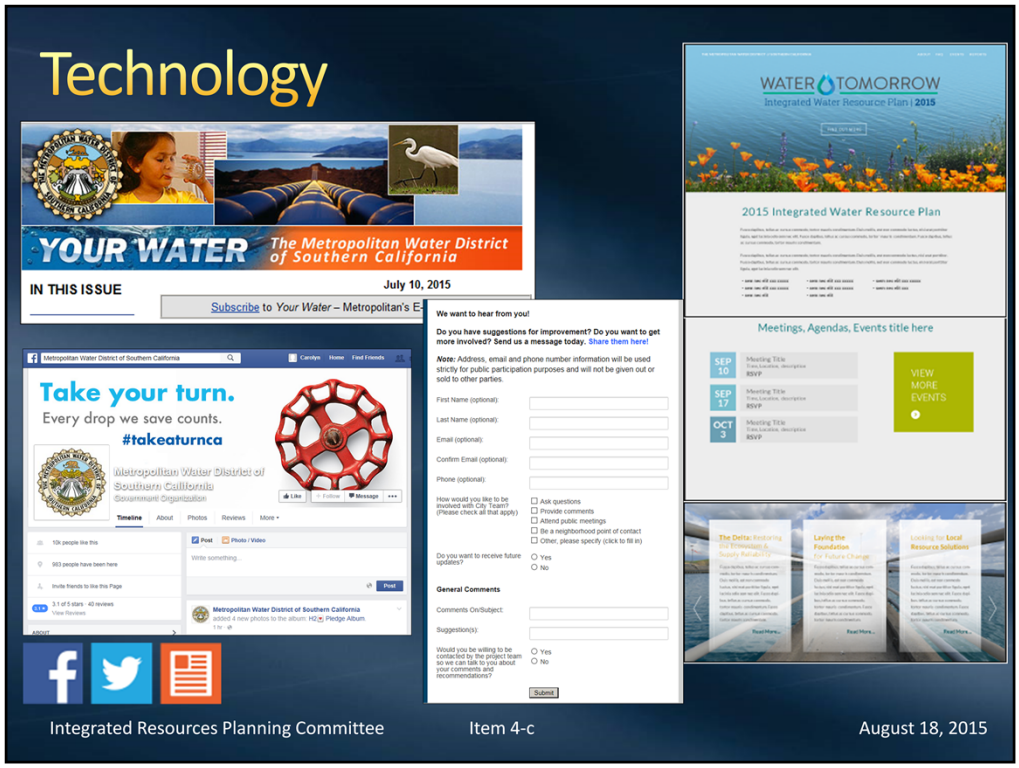
In-person briefings
Public workshop
Information materials
News releases



Leverage technology to broaden reach, increase information sharing, improve accessibility, encourage collaboration, and facilitate comments

Share information

- Website
- E-News and email lists
- Social media
- Webinars

Collaborate

- Social media
- Discussion boards
- Online collaboration sites – new ideas

Seek input

- Comment portal

THE METROPOLITAN WATER DISTRICT OF
SOUTHERN CALIFORNIA